



## WESTSIDE LIQUOR LIQUOR NEWSLETTER



Westside Liquor Newsletter

August 2012

### *Amazing August Products*

*This summer has been amazing so far and as always there are a lot of new products. This summer has really been about new unique flavored vodkas, and different pre mixed drinks. Just as we think they have thought of everything there is something new that they think of.*

*One of the first items I would like to share with you is Three Olives S'mores. Three olives has become quite the innovative brand when it comes to unique flavors. They have come out with Loopy (fruit loop), dude (mountain dew), and birthday cake vodka. They now can add a s'more flavored vodka to the list. When I first heard that s'more was the new flavor I was couldn't really think of anything to mix with it that would be great but once I did some research I realize the endless possibilities. You can do anything from just using mixers to doing martinis and even mixing with root beer and cinnamon whiskeys. Here are some of the options.*

#### *S'more Cake*

- 1 part Three Olives S'more*
- 1 part Three Olives Cake*
- Whipped cream and graham cracker*

*Served chilled as a shot with whipped cream and the graham cracker garnish.*

#### *S'mores Hot Chocolate*

- *2 parts Three Olives S'more vodka*
- *4 parts Hot Chocolate*
- *Whipped cream*
- *Graham cracker*
- *Marshmallow*

*Blend S'mores and hot chocolate together in a mug. Garnish with whipped cream, graham cracker and marshmallows!*

### *Dr. S'mores*

- *2 parts Three olives S'mores vodka*
- *4 parts Dr. Pepper*
- *Marshmallow*

*Mix all ingredients together with ice and serve on the rocks.*

*While we are on the topic of vodkas, many of you have heard of Svedka vodka or have at least tried it. They have done a really good job of expanding their line as well. The big one for them this year is called Svedka Pina Colada. The packaging is really eye catching as well. It is in a white bottle with the word colada on it in lime green. It is actually a mix of coconut and pineapple flavored vodka. As the name suggests is it is wonderful in a Pina colada. There are many other things you can mix it with as well. Here are some recipes.*

### *Skinny Colada*

- *1 part Svedka Colada*
- *1 ½ part pineapple juice*
- *Top with club soda*

*Mix all the ingredients together and pour over ice*

### *Colada Blush*

- *3 parts Svedka Colada*
- *5 parts Ruby red grapefruit*
- *½ part simple syrup*
- *½ part lemon juice*
- *¼ part lime juice*

*Pour all ingredients over ice in shaker. Shake well and pour in martini glass.*

*I know a lot of people are fans of Skinny girl pre mixes but there may be some competition in the works. There is a new low calorie pre mixed drinks. It is called Smartini. It comes in two flavors; margarita and pomegranate martini. It is a very low calorie option that has very good flavoring.*

*There are a lot of different premixed frozen drinks now also. The main one that many people know about would be dailys. One of our newest additions to the frozen cocktails is Black Iguanas. You can either freeze or just cool the pouches. There are four flavors; classic lime, strawberry, peach, and pina colada. The packaging is really fun and eye appealing. The black iguana is made with 100% pure agave tequila. One more frozen pouch that is new is the Arbor Mist pouches. I know it's not liquor but it's along the same lines. There are only three flavors as of now but it would surprise me if more come out eventually. The three flavors that are available now are strawberry white zin, white pear pinot grigio, and blackberry merlot.*

*Well that's all I have for you for now but they are always coming out with something new. Enjoy August and please be safe and enjoy the rest of summer. Hang out with friends and family, laugh too much, and never take anything for granted. Thank you everyone for your continued business!*

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