



WESTSIDE LIQUOR LIQUOR NEWSLETTER



Westside Liquor Newsletter

August 2013

New August Products

It sure has taken us a long time this year for it to finally feel like summer. This year has been very unpredictable and now that it looks like summer is here to stay there are endless possibilities to do. I know that July seems to kick off concert season, and of course the fourth of July happens to be a big one as well. There are of course endless possibilities of drinks as well. August has come a long way to fast this year. I can hardly believe the kids are going to be back in school next month already. August is a wonderful month because it is always so warm outside and if you are like me a cold drink tastes so much better when it is hot. A few of our new products are going to be great for a refreshing drink.

Captain Morgan has a new limited edition product that they have added to the full line. It is the Captain Morgan Sherry Oak Finish Spiced rum. It is similar to the original spiced rum but it offers a smooth and sweet taste of oak, sherry wine, vanilla, caramel, cocoa and cherry. This is one I would really suggest if you're a fan of spiced rum. This is a limited edition so it will not be around forever. Here is a different recipe to try with this rum. I would suggest adding this spiced rum to any recipe that you would usually use it in.

Captains Invasion

* 1 ¼ oz Captain Morgan Sherry Oak

* ¼ oz Grand Marnier

* ¾ oz lime juice

* 2 dashes bitters

* Add all ingredients to a rocks glass with ice. Stir.

Absolut vodka also has a new flavor to their line as well. They have now added Cilantro to their line of flavors. Absolut Cilantro is a very remarkable flavor. It is a mixture of cilantro and vibrant lime. It is made from all natural flavors with no added sugar, it is a very versatile vodka and also very smooth. It is a great mixer and very refreshing for a summer drink. Here are a couple of recipes to try.

Absolut Cilantro Ruby

* 2 parts Absolut Cilantro

* 2 parts Ruby grapefruit juice

* ½ part simple syrup

* Club soda

* Shake first three ingredients with ice into highball glass.

Top off with club soda.

Absolut Cilantro Lemonade

* 1 part Absolut Cilantro

* 3 parts lemonade

* Club soda

* Pour vodka and lemonade in tall glass. Top off with club soda.

Absolut Michelantro

* 1 part Absolut Cilantro

* 6 parts Mexican beer

* Squeeze lime

* 4-5 drops of hot sauce

* Add vodka and add beer in glass.

Squeeze in lime and add the hot sauce. Stir gently.

Arbor Mist has now come out with three new frozen cocktail flavors that they have added to their line of the other frozen pouches. The new flavors are lime margarita, strawberry daiquiri, and frozen pina colada. These are 10 oz pouches that you simply freeze overnight and they are ready to go. They are convenient and easy cleanup for when you are done. Just throw away the pouch and grab a new one. I have had the chance to try these and they are surprising refreshing. If you are a fan of the frozen pouches the new Arbor Mist

pouches are sure to be a hit.

I think that summer is just another good reason to find a favorite drink. Like I said before every cold drink tastes so much better when it is hot out. So whether you are on the boat, working in the yard, barbequing or simply hanging out on the deck, grab a cold drink and try something new.