



WESTSIDE LIQUOR LIQUOR NEWSLETTER



Westside Liquor Newsletter

July 2012

July Products

First and foremost I would like to wish everyone a fun, safe, and memorable Fourth of July. Sometimes in life we get so caught up with work, kids, sports, school and many of the other things we have going on in life that we forget to have fun also. I hope everyone can get out and enjoy all the festivities this month. It is so hard to believe that July is here. Now that I am done being sentimental I will start talking about the liquor newsletter. I picked these products because they are all easy to mix and something that is newer on the market.

First I would like to tell you a little about the Skinny Girl Vodkas. This is part of the whole franchise that Bethanny Frankel has come up with. It has expanded from her ready to drink cocktails, wine, and now vodkas. They come in four flavors; Bare Naked, Tangerine, Island Coconut, and Cucumber. I was impressed by them. They have good flavoring and are very light and refreshing. This whole line really appeals to women because they have very low calories. It is a really guilt free way to enjoy yourself. The most popular way to mix these vodkas is with juice, tonic, or club soda. It would be great for taking on a boat or in the summer sun.

While we are on the subject of vodkas Stoli also has recently expended their ever growing line. They now offer a Stoli Hot; which is a jalapeño flavored vodka. I have heard a mixer like pineapple juice is good with it because it tames the hotness but also still lets you taste the difference. I would think it would be intriguing in a bloody mary if you like a bit of a kick to it. The second flavor that Stoli has also come out with is Stoli Sticki. It is actually honey flavored vodka. It has some floral smell to it but is sweet when you taste it. This is very versatile vodka. You can mix it with anything from tonic to any sort of juice really. If you are really daring there is a shot called Stoli Hot & Sticki. This consists of mixing both new flavors together

in a shot glass equally.

When it comes down to convenience there is a new product that is called Twisted Shotz. They are pre made shots that come in different flavors. They are packaged with four shots. The shots have two different flavors so when you take the shot the flavors mix in your mouth. It is a very unique and fun product. The flavors are:

- Porn star consists of raspberry vodka in one half of the shot cup and Blue Curacao in the second half.*
- Miami Vice consists of premade pina coloda in half and premade strawberry daiquiri in half the cup.*
- Whipped Orange is whipped cream vodka and also orange crème liqueur.*
- Buttery Nipple is butterscotch schnapps and vanilla vodka.*
- Strawberry Sundae is strawberry vodka and vanilla vodka mixed with cream.*
- Sex on the Beach is a mixture of pear and banana liqueur and crème liqueur.*
- B 52 consists of Orange Liqueur and Coffee Cream Liqueur*
- Killer Bee consists of Genuine Kentucky Bourbon & Honey*
- Rattlesnake consists of Tequila and Lime Liqueur*

When we are talking about convenience there is one more product that seems to try to save some money and time. It is Phillips Gin-Ka. It is a mixture of gin and vodka. There are a number of drinks out there that require both ingredients and this really cuts down on costs if you're making them. You only need to buy one product instead of two. This product is also very easy to mix with. You can do pop, juice, pretty much anything you prefer it blends really well with.

I had to throw one bourbon in for all you bourbon lovers. John B Stetson Bourbon is made with Kentucky water and a blend of American corn, rye, barley and wheat. It is aged in charred American oak barrels and this created a little bit of a smoky taste but it compliments the sweetness of the corn perfectly. Try this bourbon on the rocks to really taste the difference. If that's not for you mix it just like your usual bourbon and compare.

Try some of these new selections next time you're looking for something different to try, or just getting together with some friends. I hope everyone has a wonderful July and stay safe! Thank you all so much.

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www.westsideliquor.com

All Westside Liquor Locations:
Waite Park, Baxter, St Cloud, Little Falls, Rice, Sartell