



WESTSIDE LIQUOR LIQUOR NEWSLETTER



Westside Liquor Newsletter

July 2013

Jumping into July

It sure has taken us a long time this year for it to finally feel like summer. This year has been very unpredictable and now that it looks like summer is here to stay there are endless possibilities to do. I know that July seems to kick off concert season, and of course the fourth of July happens to be a big one as well. There are of course endless possibilities of drinks as well.

One of the newer pouches that have come out is the Cordina pouches. The pouches are actually slightly bigger than most of the other pouches on the market right now. They are about 12 oz. pouches, most of the other pouches are about 10 oz. You can still either freeze them in a fridge, or just chill them and enjoy. One thing that is really great about these pouches is they actually come with a straw. These take convenience and bring it to a whole new level. The Cordina pouches come in a few different flavors.... Marg-Go-Rita, Water-Go-Rita, Pina-Go-Rita, Daqi-Go-Rita as the original flavors. They do also offer light pouches which are 100 calories. These come in light classic lime margarita, light strawberry daiquiri and light mango daiquiri. Overall these pouches have a wonderful flavoring and are really great.

One of the most anticipated releases has been Kinky Blue liqueur. Many people are very much aware of the original Kinky. The Kinky Blue is made from 5 times distilled premium vodka. It is made with tropical and wild berry flavors. I have recently had the pleasure of trying this and it is a very easy mixer. I know that I have personally tried it with lemonade and I have heard it makes a really

great martini. Unfortunately it is still such a new product I was unable to come up with any recipes but it is a delicious product and one of my favorites especially for summer.

For any of you who are New Amsterdam Vodka fans, they now have two new flavors that they are offering as well. Their vodka line also has a citron and coconut. New Amsterdam vodka is distilled five times and is extremely smooth vodka. The citron flavored vodka is both smooth and refreshing. It is very versatile and is a great option in the summer beside just regular vodka. Here are a couple recipes that are great in the summer.

Citron and Soda

1 ½ oz. New Amsterdam Citron
4 oz. club soda

**Fill glass up with ice. Mix ingredients and garnish with
Lemon wedge

Citron Sipper

1 ½ oz. New Amsterdam Citron
Muddled cucumber
½ oz simple syrup
Lemon lime soda

** Put ice in glass and add lemon lime soda.

The second flavor that they just came out with is coconut. It definitely smells like coconut but the taste has mellow coconut and almost a little bit of a fruity taste as well. It is very smooth and easy to drink. There are a couple of recipes for it.

Coco Breeze

1 ½ oz. New Amsterdam coconut
3 oz pineapple juice
Pineapple wedge

** Add ice in highball glass. Add all the ingredients and mix well.

Coconut Cove

2 oz New Amsterdam coconut
1 ½ oz coconut water
1 ½ oz lychee syrup

Cream of coconut

Coconut flakes

**Put all ingredients into a shaker with ice. Once mixed well pour
Into glass with ice.

I hope I gave you some good ideas for some refreshing summer drinks. I know it's not always easy to get out and try different things but I hope that there was something for everyone in here. I wish everyone a fun and safe Fourth of July, and once again thank you!