



WESTSIDE LIQUOR LIQUOR NEWSLETTER



Westside Liquor Newsletter

June 2012

New June Sippers

I can not believe it is June already. Despite all the rain and storms it is starting to look like summer is on its way finally. There has been extra traffic on the roads and the kids are done with school for the summer. This means its time for sitting at the beach, mini golfing, barbequing, reunions and graduation parties. I am going to continue to give you some fun ideas from the new items we have recently had the pleasure to start to carry.

One of the newest vodkas we have is called Island 808 vodka. This vodka is from Hawaii and uses 808 in its name because of the area code it comes from. It is actually made from pineapple and is triple distilled. This particular brand of vodka won the silver medal in the 2011 San Francisco world spirits competition. This vodka has a very fresh crisp taste and is wonderful vodka to have in the summer. It comes in flavors such as regular, pineapple orange guava, coconut, and mango. Here are a couple recipes to use these flavors in:

808 P.O.G-AIDE

2 oz Island 808 Pineapple Orange Guava
Splash of fresh lemon juice

Pour Island 808 Pineapple Orange Guava Vodka in a shaker with ice and shake. Strain into a martini glass, add a splash of fresh lemon juice and garnish with a pineapple wedge.

DA KINE COLADA

1 oz Island 808 Coconut Vodka
1 oz Island 808 Pineapple Vodka
Pina Colada Mix

In a glass with rocks, pour Island 808 Coconut Vodka and Island 808 Pineapple Vodka. Top off with pina colada mix and garnish with a pineapple wedge.

BLUE HAWAIIAN

1-1/2 oz Island 808 Straight Vodka
1/2 oz Blue Curacao
1/4 oz Creme De Coconut
3 oz Pineapple Juice

Combine ingredients in a shaker with ice. Mix well and strain into a Collins or small hurricane glass filled with crushed ice.

MANGO TANGO

1 oz Island 808 Mango Vodka
1/2 oz Orange Juice
1/2 oz Pineapple Juice

Pour all ingredients into a shaker with ice and shake. Strain into a martini glass rimmed with Tang powder or sugar.

As we all know Bacardi Rums are very well known. They have really seemed to find a market for flavored rums. The last few flavors that they have come out with have actually been a mix of two different flavors together. Such as arctic grape (grape & lingenberry), rock coconut (coconut water & rock melon), dragonberry (dragon fruit & strawberry). The next two new ones are no exception. They are wolfberry witch is a mix of blueberry and wolfberries. Blueberries are the primary flavoring and are what you taste the majority of. For any of you who do not know what wolfberries are I will explain it. Wolfberries are a fruit which is very high in antioxidants. It is predominantly grown in China and has been used for thousands of years for health benefits. The second new flavor to be watching for is the Bacardi Black Razz. This is basically an amped up version of the original Bacardi Razz. This is a mixed combination of Raspberries and Black Sapote. Raspberries are the dominate taste but using the black sapote gives it almost a slight chocolate flavor also.

The Phillips UV vodka line really needs not introduction, especially this time of year. They have yet again expanded their already very successful line to having a UV Whipped and also a UV Chocolate Cake. About this time last year they expanded with the UV Cake and it did so well they decided to continue growing the line. Both flavors are on the sweet side but very good.

*Here are a couple recipes to try!
though.*

Chocolate Cake

2 parts UV Chocolate Cake
1 part Coffee Liqueur
1 part Cream

Chocolate Twist

2 parts UV Chocolate Cake
1 part UV Vanilla Vodka
Splash of Butterscotch Schnapps
Swirl Chocolate Syrup

Whipped Cream

1 part UV Whipped
2 parts Root Beer

Pineapple Upside Down Cake

1 part UV Cake
2 parts Pineapple Juice

UV Sundae

1 part UV Whipped
1 part UV Chocolate Cake
1 part cream
Splash of Grenadine

Key Lime Pie

1 part UV Cake
1 full squeezed lime
1 part Whipped Cream
1 part Simple Syrup

Skippy Girl has a new ready to drink flavor also. This really has become a huge growing market. The new ready to drink flavor is Pina Colada. It has less than 100 calories per every 4 oz serving. Most Pina coladas average around 800 calories per serving. It is actually a cream free and guilt free drink! The Skippy Girl brand also has low calorie vodkas that are really taking off as well. They also have very good flavors as well. We will be getting these very shortly!

There is a new liqueur called Sweet Revenge as well. This is a very bright rosy pink color. It is a wild strawberry flavoring and has sour mash on it. Don't let this fool you; it has nothing to do with whiskey. The sour mash is just the process that is used when it was being made. It is a rather strong drink, it is 77 proof, and is meant to be drunk on the rocks or as a shot. With a name like sweet revenge it's worth a try!

I hope this gave you a few fun ideas for whatever the summer may bring you. There are plenty more new products that I was unable to put in this newsletter so come in, check out the selection and you won't be disappointed. You never know if you would like something unless you try it.

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Waite Park, Baxter, St Cloud, Little Falls, Rice, Sartell