



WESTSIDE LIQUOR LIQUOR NEWSLETTER



Westside Liquor Newsletter

March 2012

Fun New Products

I thought this month I would take a break from educating you on liquor and do something a little different. I am going to give you a heads up on a few new products that we have recently received. I will give you some insight and maybe a few recipes to give you the full affect of these products. It's always nice to be able to try something new....

The first product I am going to tell you about is the new Jim Beam Red Stag Spiced with Cinnamon and also the Red Stag Honey Tea.

Red Stag Spiced with Cinnamon has a really good taste. Some whiskeys already have a tint of cinnamon due to the aging in the oak barrels. When you smell this particular product it actually reminds me of a little bit of hot cinnamon candies. The cinnamon smell is defiantly a sweet smell.

Spiced Red Chocolate

1.5 part Red Stag Spiced
Hot chocolate
Serve with whipped cream topping

Spiced Cherry Cola

1 part Red Stag Spiced
1 part Red Stag Cherry
Fill with Cola

Red Stag Honey Tea has very subtle notes of honey, a touch of cinnamon, and of course tea. All these ingredients generally go very good with whiskey. They blend together very well and are a little different from other honey whiskeys that have been around for a few months now. I believe this would be great on a cold day served with warm water.

Honey Highball

1.5 oz Red Stag Honey Tea
Ginger ale
Dash of bitters

Honey Toddy

1.5oz Red Stag Honey Tea
lemon wedge
steaming hot water

While we are on the subject of whiskey, I had the pleasure of tasting Spice Box

Canadian whiskey. This whiskey is so smooth and it has such a wonderful balance of spices and vanilla. This is similar to Revel Stoke spiced whiskey but I prefer Spice box. It has such a smooth taste to it even on the rocks. The whiskey is actually a blend of different batches that are aged 3-6 years. The master distiller actually uses a blend of three different kinds of vanilla beans which gives it a very distinctive taste.

Spicy Pina Colada

2oz Spice box
Pineapple juice
Coconut Water

Root Box Float

1oz Spice Box
2 scoops Vanilla ice cream
Fill with Root beer

There is also a whiskey that Heaven Hills distillery has recently released. In both bottles is the exact same product however the labels are different. They are geared up for the 2012 Presidential campagne. The one label is a blue label and says Blue state with a picture of a donkey on it. The other label is red and is called Red State. This one has a picture of an elephant on it. They are quite catchy and have a pretty bold label. So if you're a die hard Republican or Democrat your liquor can reflect you.

2 Gingers Irish Whiskey is one of the most anticipated releases this winter. 2 Gingers is only double distilled unlike most Irish Whiskeys are triple distilled; because of this 2 Gingers is a very distinctive taste in mixed drinks. It has a caramel, vanilla and a slight citrus undertone to it. It also has a slight smokiness and smoothness too.

Big Ginger

2 oz 2 Gingers Irish whiskey
Top off with ginger ale
Squeeze fresh lemon and limes

Irish Snapper

2 oz 2 Gingers
 $\frac{3}{4}$ oz peach schnapps
top off with cranberry juice

Bushmills is one of the most well known Irish whiskey distillery. They have a new product which is called the Bushmills Irish Honey. It is actually considered more of a liqueur instead of a whiskey. It has tasting notes of honey and pears. It also finishes of with a small taste of malty oats. This product is pretty good on the rocks.

For all you tequila fans out there one of the newest products is the 1800 Coconut tequila. This is really not what you would expect. Honestly when I think of coconut flavoring my mind automatically goes to rum. Coconut rum a very popular choice but quite an overpowering tastes of coconut also. The 1800 coconut tequila really just has a very low key taste of coconut, nothing too powerful but just enough to notice. It's very smooth tequila even as a shot.

Coconut Crusher

1 part 1800 coconut
1 part pineapple juice

Coconut Margarita

2 cups ice
 $\frac{3}{4}$ cup coconut cream
4 $\frac{1}{2}$ oz 1800 coconut tequila
1 $\frac{1}{2}$ oz triple sec
 $\frac{1}{4}$ cup flaked coconut

One of the most unique vodkas I have had the pleasure of trying would be the Three Olives Loopy. It is actually tastes and smells like Fruit Loops cereal.

B.O.C.

1 part Three Olives Loopy
2 parts milk
Serve as a shot or over ice

Loopy Sour

1 part Three Olives Loopy
1 part cranberry juice
splash of lime juice