

March Moonshine Madness

March is the symbol for a lot of things to come. It means the next couple of months are going to be getting warmer, birds singing, outside chores, and melting snow (which is one of my favorites). With this newsletter I am hoping to give another meaning to March Madness so lets jump into it!

Junior Johnson legendary NASCAR driver is responsible for the wonderful line of Junior Johnson Midnight Moon Moonshine. He has a long family line of moonshiners. This was a way of life for his family during the Great Depression, this is the way that his family survived. At the young age of 14 Junior started delivering the family's moonshine. He began a reputation for out running and outsmarting police while running the moonshine. He actually invented the "bootleg turn" in which you cut the wheel sharply to the left, dropping into a lower gear and flooring the gas. This slides the car into a 180 degree turn. This began a whole new way of driving to escape authorities.

In 1955, Junior decided to give up moonshining and went into racing NASCAR. In that first season he won 5 races and finished sixth in the NASCAR standing points. In 1956, he had gone home to visit family. His dad and brother had asked him to fire up the still; little did he know that there were eighteen federal agents that had staked out the still and had caught him. He was convicted of moonshining. He spent 11 months out of a 2 yr sentence in a federal prison in Ohio.

Once again Junior returned to racing in 1958, he picked up right where he left off. By 1959 he was regarded as one of the best short track racers. Junior retired racing in 1966 and went on to start his own racing team. On December 26, 1986 President Ronald Reagan granted Junior with a presidential pardon for his 1956 moonshining conviction.

In 2007 Junior shared his family recipe with Piedmont distillers and introduced Junior Johnson's Midnight Moon Moonshine. In 2010 was part of the first group of five to be inducted into the brand new NASCAR hall of fame.

There has been a lot of amazing things that Junior Johnson has done in his lifetime but lets talk a little bit more about the incredible moonshine. Many people have asked me since we have carried the product, about moonshine being illegal. Moonshine can be sold legally as long as there is a license and the taxes must be paid. Midnight Moon Moonshine is made from corn, handcrafted in small batches and born in an authentic copper still. However

being it is made using state of the art equipment and not in the middle of a field or woods, the moonshine is very clean and ultra smooth. It does not have the harsh, heavy corn taste people associate with illegal moonshine.

Midnight Moon Moonshine comes in regular, apple pie, blackberry, cherry, cranberry, blueberry, and strawberry. All of the fruit used in the flavors are hand-packed and put in traditional moonshine jars. There is no artificial colors or flavors. The flavor comes from the fruit itself. As the fruit infuses in the jar, it will absorb some alcohol. If you do eat the fruit please be aware of this. Also Midnight Moon is gluten free. The distillation process removes any proteins present in the mash.

Apple Pie Recipes

Flaming Apple

Juniors Midnight Moon Apple Pie
Fireball Cinnamon Whiskey

Add equal parts of both liquors and add ice.

Dr. Moon

2 oz Juniors Midnight Moon Apple Pie
20 oz Dr Pepper
1 maraschino cherry

Mix ingredients in glass over ice.

Country Apple Pie

1 oz Juniors Midnight Moon Apple Pie
½ oz vanilla vodka
½ oz whipped cream vodka
splash of ginger ale

Combine all ingredients in glass over ice.

Cherry Recipes

Rise and Shine

2 oz Juniors Midnight Moon Cherry
4 oz orange juice
¾ oz grenadine

In a highball glass add ice. Put Juniors Midnight Moon Cherry and orange

juice then stir in glass. Add grenadine last and let it settle.

Cran- Cherry Cosmo

Juniors Midnight Moon Cherry
Cranberry juice

Add ingredients into glass with ice. Stir.

Juniors Cherry Cola

1 ½ oz Juniors Midnight Moon Cherry
Coke

Put Midnight Moon Cherry in a glass with ice.
Add Coke and garnish with a cherry.

Strawberry Recipes

Strawberry Bomb

2 oz Juniors Midnight Moon Strawberry
Cream Soda

Add ingredients over ice in highball.

Strawberry Soda

2 parts Juniors Midnight Moon Strawberry
1 part citrus soda
Splash of peach schnapps

Add all ingredients in a glass over ice.

High Octane Redhead

Juniors Midnight Moon Strawberry
Red Bull

In a shot glass put some Midnight Moon Strawberry
and top it off with cold red bull.

Blueberry Recipes

Blueberry Peach Shake

2 shots Juniors Midnight Moon Blueberry
1 shot peach schnapps

1 cup frozen peaches
2 big scoops vanilla ice cream
¼ cup milk

Blend all ingredients til smooth. Put in fun glass!

Blueberry Lemonade

4 oz Juniors Midnight Midnight Moon Blueberry
4 oz Pink Raspberry lemonade

Mix ingredients together in glass over ice. Stir.

Blueberry Press

1 ½ oz Juniors Midnight Midnight Moon Blueberry
club soda
lemon lime soda

Put Juniors Midnight Midnight Moon Blueberry over ice in highball glass.
Add ½ with club soda and ½ with lemon lime soda. Stir.

Cranberry Recipes

Cranberry Tonic

2 oz Juniors Midnight Midnight Moon Cranberry
Tonic water

Add the Juniors Midnight Midnight Moon Cranberry in glass over ice.
Top off with Tonic water.

Sparkling Moon

1-2 oz Juniors Midnight Midnight Moon Cranberry
prosecco

In a champagne flute add the Juniors Midnight Midnight Moon Cranberry.
Top off with cold prosecco.

Cranberry Lemonade

1 oz Juniors Midnight Midnight Moon Cranberry
1 oz triple sec
1 oz sweet and sour

Add all ingredients in glass with ice. Fill with lemon lime soda.

Blackberry Recipes

Blackberry Root beer

2 oz Juniors Midnight Midnight Moon Blackberry
8 oz Root beer

Add both ingredients over ice in glass.

Blackberry Lemonade

2 oz Juniors Midnight Midnight Moon Blackberry
4 oz Lemonade
lemon slice

Put ingredients in shaker and strain into glass. Garnish it with a lemon slice

The great thing about this moonshine is no matter what kind of liquor your used to drinking, you can find something or some way to mix this so you like it. It is a very versatile and mixable liquor. I hope you learned a little bit about moonshine and it gave you an idea of what it is. The other great thing about this specific moonshine is it is going to be on sale all month for \$19.99. Go into any Westside Liquor and pick up some today! I hope you all have a wonderful March!