



WESTSIDE LIQUOR LIQUOR NEWSLETTER



Westside Liquor Newsletter

May 2012

New Products of May

It is finally getting to be spring out there. The grass is getting a little greener every time it rains and many of you out there have maybe even caught a little bit of the Spring fever. I know this is the time of year where barbeques and get togethers really start to kick off. This month I am going to let you know a few of the newer products we have recently got in.

If any of you happen to follow any sort of reality shows you may have heard or seen the show Full Throttle Saloon. This is basically a reality show based on the Full Throttle Saloon in Sturgis. It follows the crew during the bike week. The first product actually was featured on this show last season. It is called Jesse James Whiskey. It is actually made by Jesse James Dupree who is the lead singer of the band Jackyl. This whiskey is aged in the traditional oak casks for a minimum of 36 months. It is distilled in Kentucky and only uses hand picked ingredients. It has a full bourbon flavor, but is also really smooth. I would say for the price it is one of the better whiskeys. This is great bourbon and I would suggest giving it a shot. Drink it straight or mix it like you normally would but it is a very pleasant surprise.

Malibu has an ever growing product line. They have now come out with Malibu Red. The Malibu Red is a product that has infused rum, coconut flavoring and also silver tequila. I know it sounds like a strange combination however it actually works out better than what you would think. There is really nothing out on the market quite like it. The tequila does give it a slight bite but if you mix it in drinks it will really tame the bite down. The Malibu Red is also a higher proof than just regular Malibu. The Malibu Red is 70 proof. The nice thing with this is that you can mix it with juice, coke or sprite. The possibilities are really endless. Here are a couple different recipes.

Malibu Red Margarita

- 2 parts Malibu Red
- 1 part lime juice
- 1 part agave syrup or grenadine
- Mix all ingredients together and put in glass rimmed in sugar

Red Sunrise Punch

- 2 parts Malibu Red
- 1 part lime juice
- 1 part pink grapefruit juice
- 1 part raspberry syrup
- A dash of absinthe

Alot of people like the low calorie ready to drink cocktails and one of the newest ones would be a product that is called Lulu B Cocktails. There are four different flavors; chocolate martini, margarita, cranberry cosmo, and mojito. All four of these flavors only have 37-48 calories per serving. They are really easy drinkers and have natural flavoring in them. I know I have tried the chocolate martini and honestly it reminded me of a tootsie roll. They have full flavors even with the low calories. One of the nice things about this product is the fact you don't need to mix with anything. They are completely ready to drink all you have to do is cool down.

While we are on the subject of ready to drink and low calories; Jose Cuervo has added another flavor to their line of ready to drink. It is Jose Cuervo Wild Berry light. This is a mixed flavoring of blackberry, strawberry and blueberry. If you like a little more of a fruity flavoring this one is defiantly for you. This also has 95 calories per serving so also a guilt free drink.

Dekuyper has added a couple new flavors to their product line as well. We now have dekuyper blood orange and also ginger. They are part of a mixoligist series. The blood orange is made from Mediterranean oranges and has almost a little bit of a tangy taste to it. It has an overall good taste of orange flavoring though.

Mediterranean Cosmo

- 1 ½ part vodka
- 1 part Dekuyper blood orange
- ½ part cranberry juice
- ½ fresh lime juice
- Add all ingredients, shake well and pour into cocktail glass

Blood Orange Margarita

- 2 parts tequila
- 1 ½ parts Blood orange
- 1 part Lime juice
- ½ part simple syrup or agave nectar
- Add all ingredients together, shake well and pour into cocktail glass
The Dekuyper ginger when you first taste it almost reminds you of sweet honey then after that you get more of the ginger taste.e ginger taste.

New England Apple Pie

- 1 part Dekuyper Hot Damn
- 1 part Dekuyper Ginger
- 1 part Vanilla Vodka
- Add all ingredients together and shake well

Spicy Manhattan

- 2 parts Knob Creek Whiskey
- 1 part Dekuyper Ginger
- 2 dashes of Angostura bitters
- Add all ingredients together and shake well

Next time you and your family or maybe neighbors are planning a get together maybe surprise them with something new. It's always nice to change it up a bit and experiment with something new. There are new products out all the time and there are many more I couldn't list, please just come in and look around. You would be surprised by what you could find.

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Check out our website at
www.westsideliquor.com

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Waite Park, Baxter, St Cloud, Little Falls, Rice, Sartell