



## WESTSIDE LIQUOR LIQUOR NEWSLETTER



Westside Liquor Newsletter

September 2013

### New September Products

Personally September and October are two of my favorite months out of the entire year. I know it sounds crazy but I actually have a couple of trees that are already starting to change colors. I am a fan of the cooler weather and all the wonderful colors that come with fall. Unfortunately we all know what comes after fall but I sure do enjoy being able to catch up with some outside work without breaking a sweat. I am going to make it easy and give you a few new items that have come out in the last month for you to try.

First item I wanted to touch base on would be Ciroc Amaretto. For anyone who is not familiar with Ciroc it a premium vodka made by an entrepreneur Sean Combs. It is ultra-premium vodka. It is one of a kind and is one of the few types of vodka that are made from grapes. It has excellent flavoring and is distilled 5 times. This makes it really smooth vodka. The Ciroc Amaretto is cherry almond flavored infused vodka with a touch of vanilla. It is extremely easy to mix and find a drink that works with this vodka. Here are a couple recipes.

#### Ciroc Amaretto & Cola

1 ½ oz Ciroc Amaretto  
4 oz cola

Build in Collins glass over ice. Stir.

#### Ciroc Harlem Sour

1 ½ oz Ciroc Amaretto  
½ oz lemon juice  
½ oz orange juice  
½ oz simple syrup

Shake and strain over ice into rocks glass.

Add ½ oz dry red wine.

Ciroc Amaretto & lemonade

1 ½ oz Giroc Amaretto

4 oz lemonade

Build in Collins glass over ice. Stir.

The second product is an addition to the Jim Beam Red Stag line. They have just added the newest flavor of Hardcore Cider. They already have a Black Cherry, Honey Tea, and Spiced Cinnamon. The Hardcore Cider tastes like fresh pressed apple cider with a touch of cinnamon taste to it. It also has a touch of vanilla and caramel to it as well. You get much more of the fresh apple taste on the finish. This one really seems like a great fall drinker. Here are a couple different recipes to try with this product.

Apple Apple

2 parts Red Stag Hardcore Cider

½ part Dekuyper Red Apple

2 parts lemon sour

Shake all ingredients in shaker. Strain into Collins glass.

Eve's Temptation

2 parts Red Stag Hardcore Cider

1 part Dekuyper Crave Chocolate Cherry

2 parts half and half

Shake all ingredients with ice in a strainer. Pour into glass.

Hot Cider Squared

1 part Red Stag Hardcore Cider

hot apple cider

whipped cream

Put in heat proof mug and top with whipped cream.

I know it is a short list this month but I know you will put good use to it, there are always more new items that come out for next month so come back later on and I will have some more great selection and recipes for you. I hope you all have a wonderful month of September and take care!